

What we already know Non-fiction - non-chronological reports	Stage 5 and 6 English: Non-Fiction: Persuasive Texts	What's next Non-fiction Stage 7 - Newspaper writing
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English Golden Concepts				
Reading: Fluency	Reading: Comprehension	Speaking and Listening	Writing Transcription	Writing Composition

What is non-fiction?

Non-fiction is a genre of writing that is based on facts, real people, or actual events.
 A recount text retells events that have already happened, in the order they occurred.

Key Vocabulary

Facts	Things that are known or have been proven to be true or real
Repetition	The recurrence of information for the reader
Rhetorical Questions	A question asked in order to make a point rather than to get an answer. <i>How many of you need a new iPhone?</i>
Emotive Language	Use of words that are chosen specifically to create an emotional response in the reader or listener, such as anger, sadness, or excitement
Alliteration	The occurrence of the same letter or sound at the beginning of adjacent or closely connected words
Rule of Three	A feature in persuasive writing by which three related words or points are presented in quick succession for literary effect

Examples of persuasive texts

- Advertisements
 - TV adverts (McDonalds, Holidays)
 - Posters (bus shelters, boards)
 - Online adverts (YouTube)
- Public speeches
 - Politician (Vote for me speech)
 - Class debates (Plastic is bad for the Planet)
 - Public speaking that aims to persuade an audience to support a cause or take action.
- Reviews
 - Film Reviews - rating the film out of 10, likes and dislikes
 - Restaurant Reviews - how the food, recommendations
 - Product reviews
- Letters
 - Letters to companies arguing for a change in the community

Common features of persuasive texts

Does your persuasive leaflet include...

- A title that tells the reader the topic?
- An introduction that shows your point of view? ***"In my opinion..."***
- Strong arguments?
- Short sentences in the present tense?
- Facts?
- Images to support your arguments?
- Exaggeration? ***"Everybody needs this new product. You can't possibly live without it."***
- Emotive language? ***"This will make you feel on top of the world!"***
- Persuasive devices?
- Rhetorical questions?
- A conclusion to sum up your main arguments?