

Online Safety

Digital footprint	The content someone shares about themselves online.
Digital personality	The person that companies, organisations and other people see based on their digital footprint.
Online reputation	The judgement of a person from information shared by themselves and others online.
Personality	The qualities and characteristics that make you who you are.
Selfie	A self-portrait that a person takes of themselves using a camera on a digital device or smartphone.
Sharing online	The way people communicate (share and receive information) with each other over a computer network, such as the internet.

Before you share online think:

Who do I want to see this?

Do I need to ask someone's permission?

Is this something I should be sharing?

Am I sharing something I know is true?



Key facts

Our digital footprint can affect our online reputation in a positive or negative way.



Using avatars, usernames and not sharing personal information are good ways to reduce both your digital footprint and digital personality.



Mr Fox



Alien man



Scrappy



Lollipop

Sometimes things online can make us feel sad, worried, uncomfortable or frightened.



Telling a trusted adult, using privacy settings and blocking/reporting/screengrabbng are some of the ways to get help and make sure any problems online are dealt with in a proper and safe manner.